Jakarta EE Marketing Committee Meeting - January 24, 2019

- Approval of the previous mtg minutes **(5 mins)**
- Review of actions from last call **(10 mins)**
    - Review proposed Jakarta logos: [Tomitribe](#)
- Minute-keeping moving forward **(5 mins)**
- Reporting to/from Steering Committee (Mike D) **(10 mins)**
- Update on standardization of projects on Jakarta.ee (Jon) (**10 mins**)
    - Kudos to Jon (see [JavaMail web site](#) reveal)
    - Next steps for getting feedback and incorporating change ideas into the template
- Review proposed names for specifications from Oracle **(10 mins)**
    - [Java EE Spec Renaming spreadsheet](#)
- Jakarta EE blog status update **(5 mins)**
    - https://github.com/jakartaee/jakartablogs.ee
- 2019 Jakarta EE Developer Survey (Thabang) (**5 mins**)
    - Review [timeline](#)

- Parking lot for Jan 31 meeting
    - Jakarta EE social media member engagement (Stephanie) **(10 mins)**

Attendees

Amelia Eiras (Tomitribe)
Jonathan Gallimore (Tomitribe)
Ryan s. James (Tomitribe) specially invited to discuss Member & Compatible designs.
Debbie Hoffman (Payara)
Edward Bratt (Oracle)
Ivar Grimstad (Committer Member Representative)
Dan Bandera (IBM)
Mike Denicola (Fujitsu)
Dominika Tasarz (Payara)

Eclipse Foundation:
Thabang Mashologu
Tanja Obradovic
Paul White
Stephanie Swart
Jameka Woodberry
Chris Guindon

Discussed

Taking meeting minutes
We'll take turns in documenting mtg minutes. Suggestion was to rotate in alphabetical order by by committee member for 1 month turns.

Steering Cmt update - Mike D.
- Focus of the call Eclipse GlassFish 5.1 release; all indications are that it will be on time.
- Naming convention for Specifications and Specification Projects and acronyms to be used was discussed as well. Mostly in agreement with regards to the Naming convention (appending Jakarta in front of the spec name and losing java), but still to agree upon acronyms to be used.
- Steering Committee has begun exercise of capturing the requirements for Jakarta EE 8 release - the intention is to document what's needed, identify actions and ownership, get the agreement of the committee and share with the WG and the Community. Paul reminded the committee of the goal of having member companies with Java EE 8 compatible products to ensure their respective product organizations release a Jakarta EE 8 compatible implementation, and that their marketing organizations promote it.
- Amelia raised importance of the community involvement. It was acknowledged that planning for engaging with the community is a part of this, but it's up to the working group to provide leadership and direction.

Specification Committee update: Dan Bandera and Ed Bratt
- It was noted the Spec Committee is hopeful they are making progress towards leveraging the existing spec documents, though no final decisions have been taken.

"Jakarta EE Compatible" and "Jakarta EE Member" logo designs:
The committee thanked Ryan St. James of Tomitribe and Stephanie Swart of Eclipse Foundation for their proposed designs.
Need to have placement guidelines into consideration, but it is expected both logos will be used as badges rather than as typical corporate or product logos, so may not be that important.
Stephanie agreed to consolidate the proposed logo designs in one file and share with the working group. The working group will be given an opportunity to vote on the various choices. Once the vote is complete, the Marketing Committee will take a decision, using the vote results as input. The Foundation will organize the vote, and expects it will run 10-12 calendar days - similar to the vote held for the Jakarta EE logo.

Standardization effort for Jakarta-related Project pages
The committee thanked Jonathan Gallimore of Tomitribe, Ed Bratt of Oracle, and Chris Guindon of Eclipse Foundation for their work on this initiative.
Using the Javamail project as an example, Jonathan showed the current design and information captured, as well as the process to be used by projects to create the necessary meta-information to enable the pages to be auto-generated. Ed noted Bill Shannon of Oracle offered to document the process for project leaders to follow, and agreed to share.

Jonathan asked how maintenance and enhancements are to be driven and executed. Paul suggested that the committee would provide input on enhancements, but was hopeful that Chris and Jonathan could continue to support the work.

The work is tracked in Github and issues can be reported there. We will encourage folks to contribute and get involved.

(jakarta.ee/projects)

Consuming info of these projects and presenting in jakarta.ee/projects. EF and Jon will continue to work on this. Sharing this with community once we are ready will be the next step.

Jakarta blogs aggregator- jakartablogs.ee

Chris Guindon of Eclipse Foundation is working on this.

Eclipse GlassFish 5.1 Blogs publishing on Jan 29th is scheduled

Actions

Stephanie

- Will consolidate TT and EF badge designs in one file.
- Create google poll for logos (Tuesday 29)
- Work with Jon and Chris for projects page layout (Feb)
- EF to arrange for vote on the proposed logos within the working group at large.